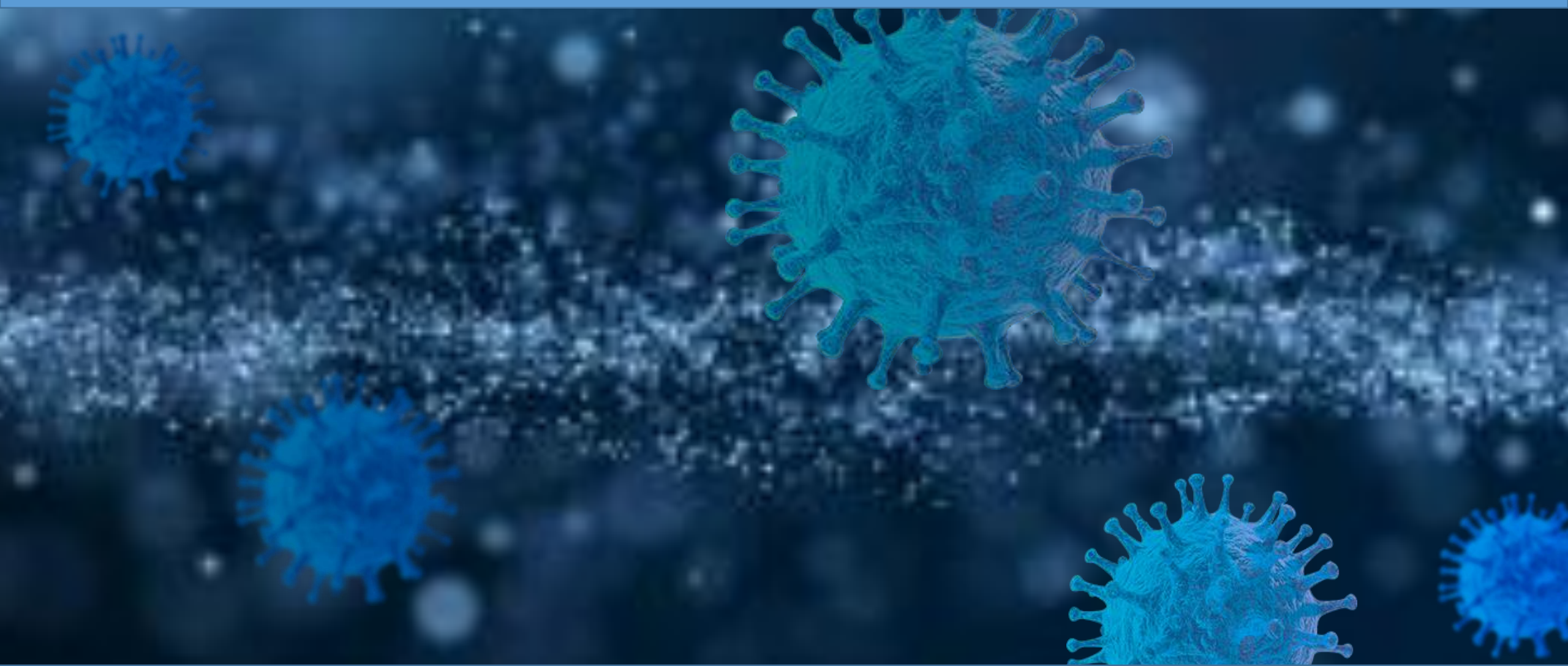
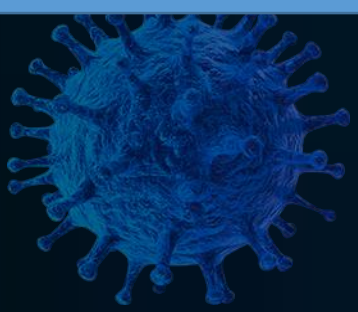




MEASURES TO MITIGATE COVID 19



NEW TOWN KOLKATA



NEW TOWN'S MEASURES TO MITIGATE COVID 19

New Town is committed to fighting COVID 19 and spreading awareness about it among its citizenry. Thus, the city authorities have been constantly taking measures to keep its citizens safe from the perils of COVID 19 and ensure hygiene is maintained at every nook and corner of the city.

The following gives a snapshot of some of the measures taken by New Town authorities to prevent Coronavirus transmission.

➤ **Application of disinfectant sprays on the roads, fences, building gates, and other public places in New Town**



➤ **Distribution of masks to senior citizens**



New Town resident, Mr Dhara, aged 80, receiving mask from New Town Kolkata Development Authority

➤ **Demarcating area to ensure Social Distancing at markets.**



Demarcation work for social distancing, executed under the supervision of Executive Engineer-II, NKDA, and GM (Engg)-II, WBHIDCO at the outdoor markets opposite Akankha Housing and 18-storeyed Green Field Building

➤ **Distribution of food items for citizens**



Distribution of food items beside Bagjola Canal near Jatragachi Bridge by New Town authorities

➤ **3 Quarantine Centres set up**



3 quarantine centres have been set up in New Town – one at Chittaranjan National Cancer Institute, one at NBCC, and the third one at Haj House

➤ **Protective Equipment provided to conservancy workers**



New Town city authorities provided personal protective equipment to conservancy workers to ensure their safety

➤ **24X7 COVID 19 Helpline and Information Centre**

New Town Smart City's 24X7 Helpline has been enhanced as the 24X7 Covid 19 Helpline and Information Centre to take care of citizens' requirements and convenience in the city.



FOR ALL YOUR
NEW TOWN RELATED
QUERIES WE ARE JUST
A CALL AWAY

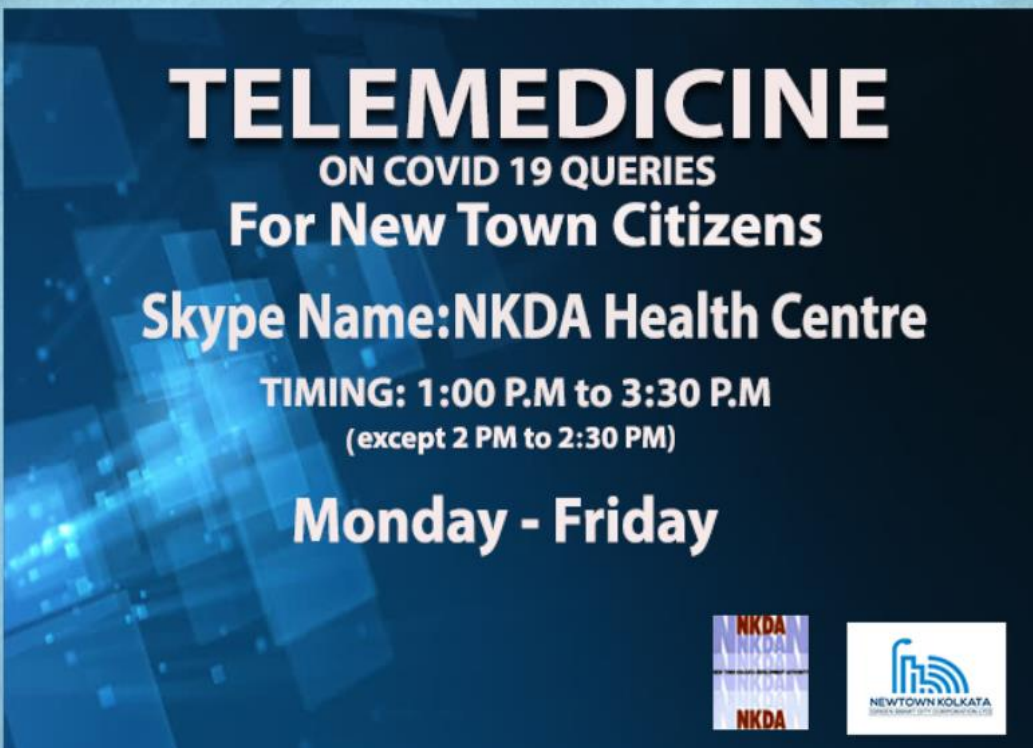
1800 103 7652
TOLL FREE
NEW TOWN HELPLINE

24x7 AT YOUR SERVICE



The Helpline, in addition to its regular assistance to citizens, now provides information on the following:

- *Nearest medicine shops and their open and closing timing, and medicine supply at doorstep*
- *3 Quarantine Centres in New Town*
- *Availability of doctors and their timings*
- *Sufal Bangla mobile shops*
- *Delivery of grocery/food items at doorstep*
- *Nearest shop/markets and their opening and closing timings*
- *How to get the need for sanitization and cleaning addressed*
- *Free cooked food delivery*
- *Nearest ATMs*

➤ **Telemedicine Unit to address Covid 19 queries**



TELEMEDICINE
ON COVID 19 QUERIES
For New Town Citizens
Skype Name: NKDA Health Centre
TIMING: 1:00 P.M to 3:30 P.M
(except 2 PM to 2:30 PM)
Monday - Friday



A telemedicine centre has been launched in New Town, which allows the residents to consult doctors through Skype about Covid 19. This initiative essentially will help the citizens understand the symptoms of the disease and also inform them on what precautions to take.

➤ Neighbourhood Networking Initiative



New Town Kolkata Green Smart City Corporation has started a new initiative, requesting citizens to volunteer for joining hands with the city authorities for effective delivery of services within New Town Kolkata.

This allows interested citizens to register through the NKGSCCL website and extend their support to work hand in hand with city authorities to mitigate the challenges being faced by fellow citizens. The areas of voluntary support include:

- Fund (donation).
- Market Intelligence
- Medical Supply
- Shop distancing
- Shopping for Senior Citizens
- Salary for Domestic Help
- Food for Neighbours
- Whatsapp group for Neighbours and Grocer/
- Blood Donor
- Solid Waste Management
- Apps Development
- Mosquito Control
- Cars for Transport
- Pathological Test
- Teaching Zoom
- ATM Cash
- Street Security
- Ensuring home Quarantine on Medical Advice

➤ Whatsapp group for Covid 19 Health Advisory

COVID-19 Health Advisory by WhatsApp at - 9433133621
By Dr Arnab Roy
Medical Officer NKDA

DON'T PANIC. STAY SAFE.

A Whatsapp group has been set up to provide Covid 19 Health Advisory for the New Town citizens. It allows the citizens to interact with the doctor real time on Whatsapp and get advise/answers related to any queries regarding Covid 19.

➤ **PHED ensuring uninterrupted availability of adequate water in the township**



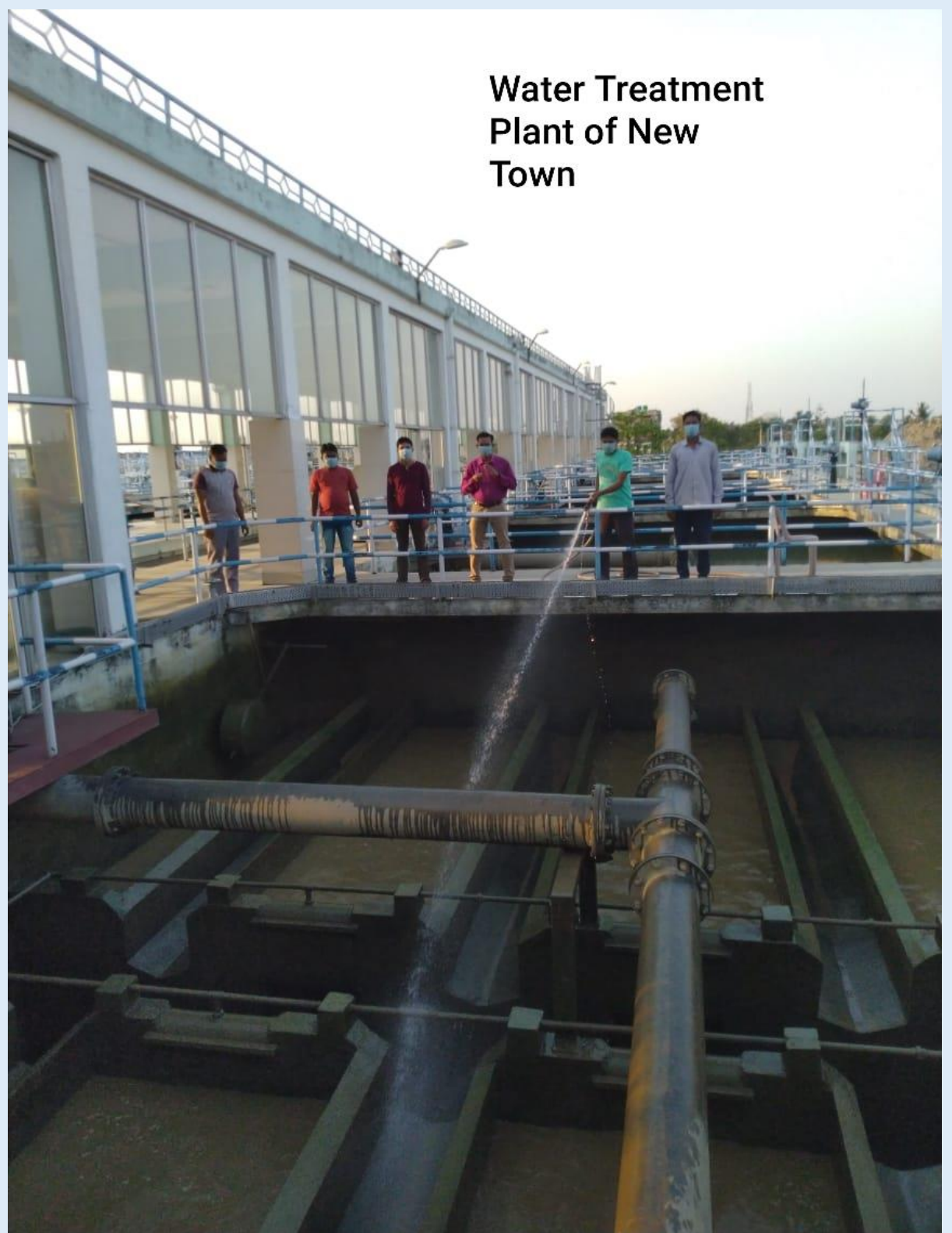
Hon'ble Chairman, HIDCO, NKDA, and NKGSCCL visited the WTP behind Coal India and the BSP near DLF2, along with the PHED engineers.

The Water Treatment Plant (WTP) and Booster Station Plants (BSP) in New Town are being maintained 24X7 by the New Town Kolkata PHED engineers and staff to ensure there is adequate water supply in the New Town.

It is also being ensured that enough water treating chemicals are stocked to last several weeks, so that there is no hindrance to uninterrupted supply of clean and usable water in New Town Kolkata



Inspection of BS-III on 3.4.20

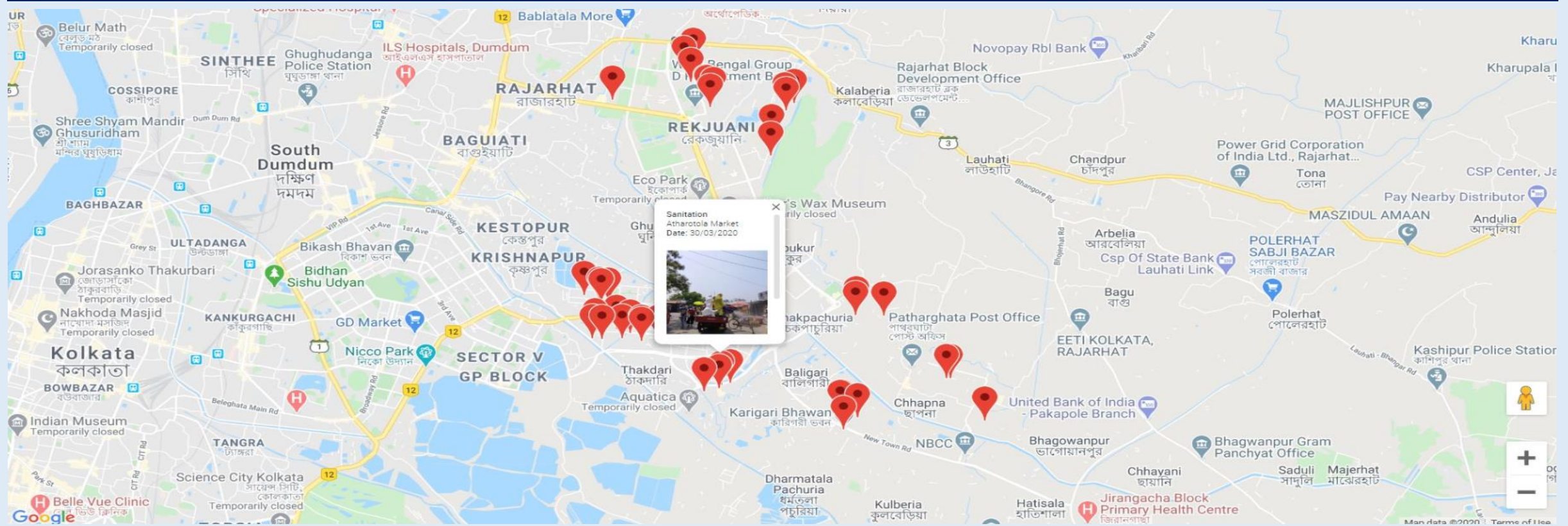


Water Treatment Plant of New Town

Inspection of the Booster Station and the Water Treatment Plant in New Town

➤ Map based monitoring of sanitization activities

In a unique endeavour, NKDA has launched Google-map based monitoring of sanitization activities in New Town. A platform has been created wherein all the places sanitized by NKDA have their locations and images uploaded/ tagged on a Google map, and it is updated regularly. A single click on any of the tagged locations on the map opens up a window containing a brief description of the location, such as address, picture, and date of sanitization.



A Google Map with the sanitized locations tagged

➤ Online Competition for Children

New Town Smart City has launched a unique online competition for children to showcase their creative talents. It basically aims to engage kids in a constructive way, especially during a time when it is practically impossible for them to enjoy the outdoors.

The platform allows one to upload photograph/videos of the children's performances (song, dance, drawing, recitation, sports activity, essay / poetry writing etc.) directly on to the NKGSCCL website or send the same to an email id, as mentioned on the webpage. Every participant will receive a participation certificate, while the best 3 entries will be featured on NKGSCCL's social media pages.

Online Competition for CHILDREN
New Town Kolkata Green Smart City

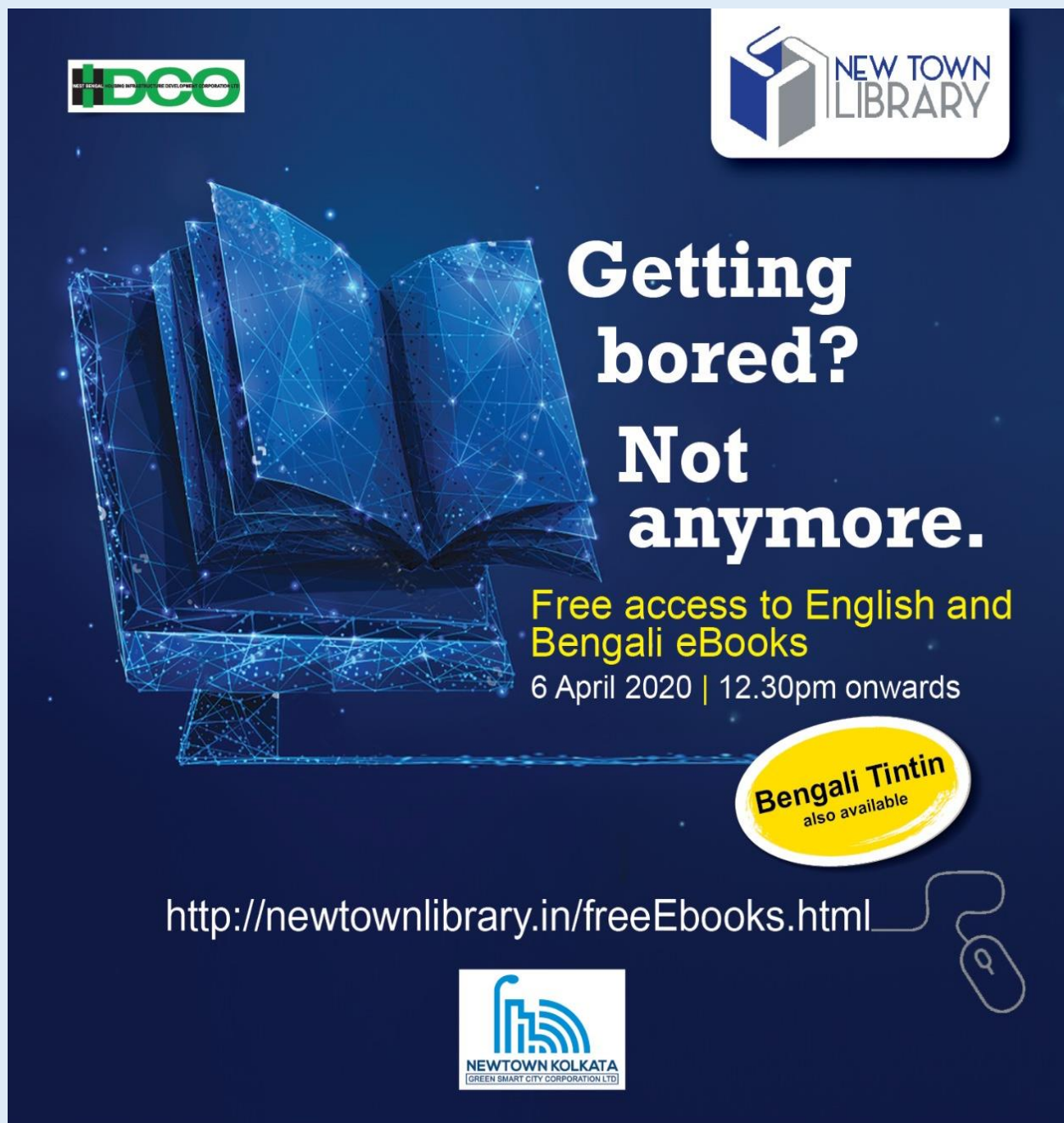
Drawing | Photography | Dance/ Singing/ Recitation/ Sports Activity | Essay / Poetry | Miscellaneous

ENTRY DEADLINE
APRIL 14TH, 2020

For Details Visit
<https://www.newtowngreencity.in/online-competition/>

NKDA NEWTOWN KOLKATA GREEN SMART CITY CORPORATION LTD. 1800 103 7652

➤ Free E-Book options on New Town Library website



**Getting bored?
Not anymore.**

Free access to English and Bengali eBooks
6 April 2020 | 12.30pm onwards

Bengali Tintin also available

<http://newtownlibrary.in/freeEbooks.html>

NEW TOWN KOLKATA
GREEN SMART CITY CORPORATION LTD.

Considering the challenges of Covid 19 pandemic, New Town Smart Library has introduced a new option of reading online e-books on its website, which can be accessed from anywhere just with an internet connection.

The online library comprises a huge collection of English and Bengali books under several sections.

One can sign up for free and easily access the collection of books on the Smart Library website.

➤ Regular Announcement on precautions against Covid 19 for public awareness



To make public awareness regular, announcements are being made from e-rickshaws moving throughout the city on precautions that are necessary to stop Covid 19 from spreading.

➤ **NKDA Manufactured masks distributed to citizens**



To ensure the safety of the citizens, as well as create awareness about the precautions that need to be taken to arrest the spread ing of Covid 19, NKDA has taken an initiative to manufacture masks and distribute them among citizens of every block in New Town.

A packet of masks manufactured by NKDA

➤ **Distribution of cooked food and food grains to conservancy workers and labourers**



Hygienic cooked food and food grains are being distributed to conservancy workers and labourers in New Town, by the city authorities at NKDA office.



➤ **NKDA Officials reaching out to senior citizens for help**

NKDA officials are reaching out to senior citizens in New Town to enquire about their well-being.

Also, arrangements are being made to deliver essentials, such as milk, vegetables, fruits, grocery, and other things at the to the doorsteps, especially of the elderly citizens who live alone and have no caregivers.



Essentials being delivered to a senior citizen

➤ **Ensuring health care facilities for senior citizens**



It is being ensured by New Town authorities that the senior citizens in New Town receive proper and timely health care facilities.

➤ **Provision for washing hands at the entrance to New Town markets**



NKDA has installed wash basins , along with liquid soaps at the entrance to New Town markets, mandating that people must wash their hands before entering the market, to ensure proper hygiene and mitigate the chances of Covid 19 spreading.

