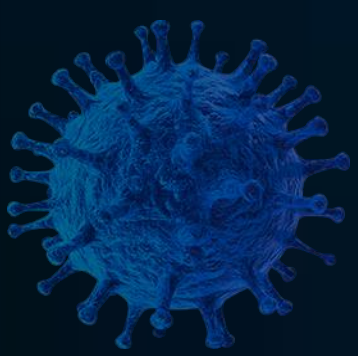


The top section of the page features a dark blue background with several stylized, glowing blue virus particles of varying sizes scattered across it.

# MEASURES TO MITIGATE COVID 19



## NEW TOWN KOLKATA



# NEW TOWN'S MEASURES TO MITIGATE COVID 19

*New Town is committed to fighting COVID 19 and spreading awareness about it among its citizenry. Thus, the city authorities have been constantly taking measures to keep its citizens safe from the perils of COVID 19 and ensure hygiene is maintained at every nook and corner of the city.*

*The following gives a snapshot of some of the measures taken by New Town authorities to prevent Coronavirus transmission.*

- *Application of disinfectant sprays on the roads, fences, building gates, and other public places in New Town*



- *Distribution of masks to senior citizens*



*New Town resident, Mr Dhara, aged 80, receiving mask from New Town Kolkata Development Authority*

➤ *Demarcating area to ensure Social Distancing at markets.*



*Demarcation work for social distancing, executed under the supervision of Executive Engineer-II, NKDA, and GM (Engg)-II, WBHIDCO at the outdoor markets opposite Akankha Housing and 18-storeyed Green Field Building \*

➤ *Distribution of food items for citizens*



*Distribution of food items beside Bagjola Canal near Jatragachi Bridge by New Town authorities*

## ➤ 3 Quarantine Centres set up



*3 quarantine centres have been set up in New Town – one at Chittaranjan National Cancer Institute, one at NBCC, and the third one at Haj House*

## ➤ Protective Equipment provided to conservancy workers



*New Town city authorities provided personal protective equipment to conservancy workers to ensure their safety*

## ➤ 24X7 COVID 19 Helpline and Information Centre

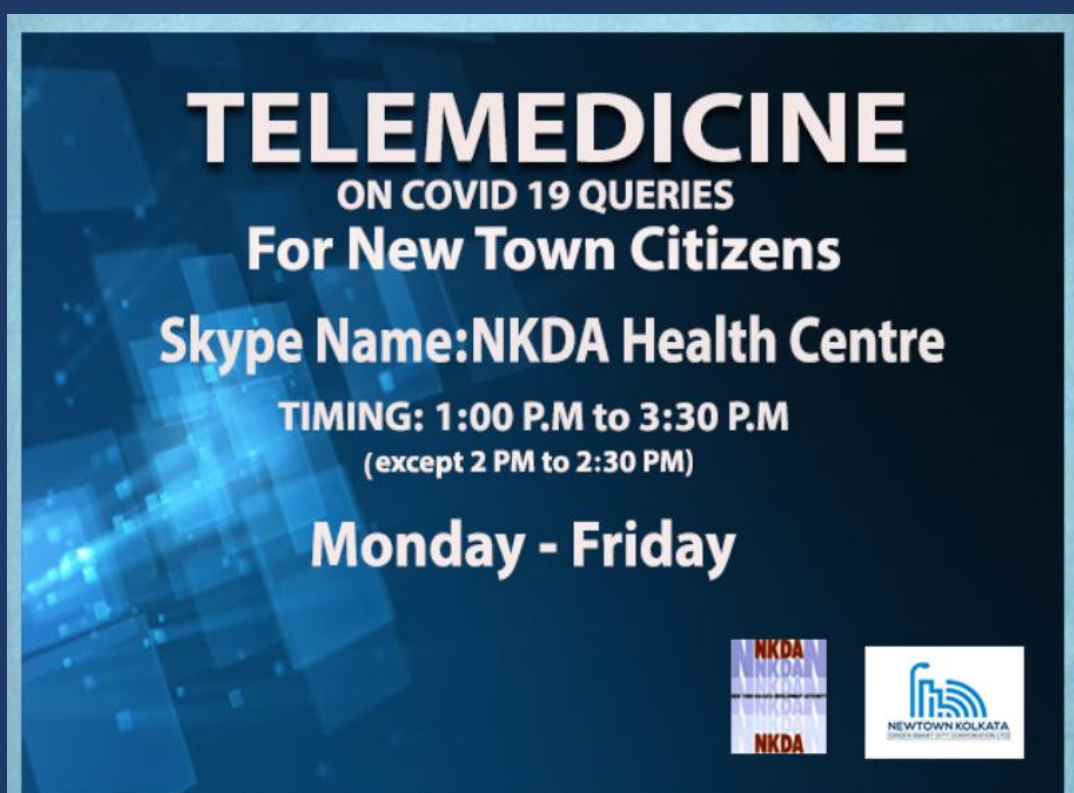
*New Town Smart City's 24X7 Helpline has been enhanced as the 24X7 Covid 19 Helpline and Information Centre to take care of citizens' requirements and convenience in the city.*



*The Helpline, in addition to its regular assistance to citizens, now provides information on the following:*

- *Nearest medicine shops and their open and closing timing, and medicine supply at doorstep*
- *3 Quarantine Centres in New Town*
- *Availability of doctors and their timings*
- *Sufal Bangla mobile shops*
- *Delivery of grocery/food items at doorstep*
- *Nearest shop/markets and their opening and closing timings*
- *How to get the need for sanitization and cleaning addressed*
- *Free cooked food delivery*
- *Nearest ATMs*

## ➤ Telemedicine Unit to address Covid 19 queries



**TELEMEDICINE**  
ON COVID 19 QUERIES  
**For New Town Citizens**  
Skype Name: NKDA Health Centre  
TIMING: 1:00 P.M to 3:30 P.M  
(except 2 PM to 2:30 PM)  
**Monday - Friday**

NKDA  
NEW TOWN KOLKATA

*A telemedicine centre has been launched in New Town, which allows the residents to consult doctors through Skype about Covid 19. This initiative essentially will help the citizens understand the symptoms of the disease and also inform them on what precautions to take.*

## ➤ Neighbourhood Networking Initiative

**REGISTRATION**  
for Volunteering  
Support for Mitigating  
Challenges during the  
COVID-19 Pandemic

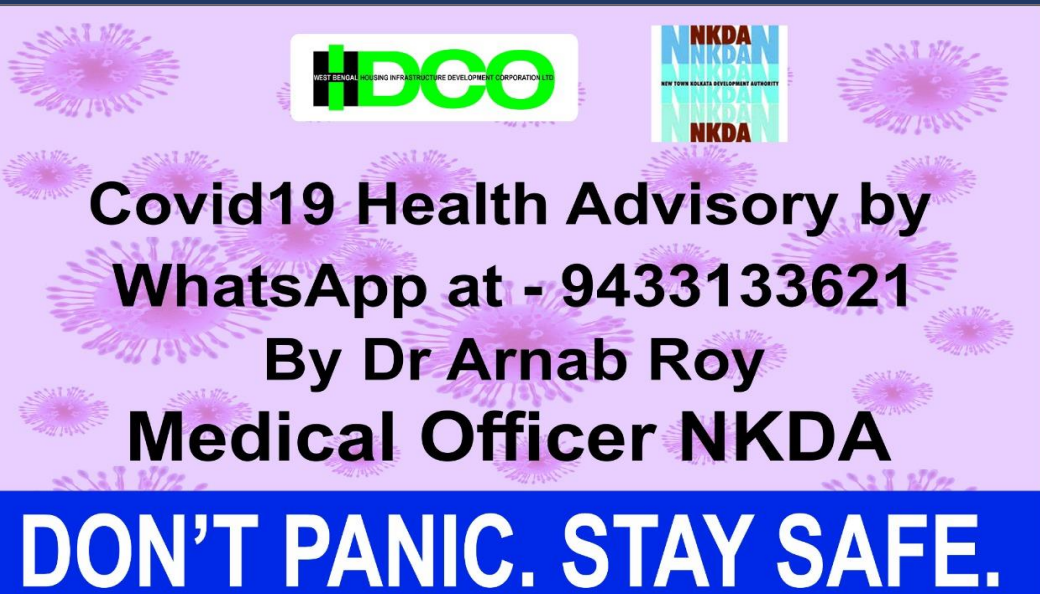


*New Town Kolkata Green Smart City Corporation has started a new initiative, requesting citizens to volunteer for joining hands with the city authorities for effective delivery of services within New Town Kolkata.*

*This allows interested citizens to register through the NKGSCCL website and extend their support to work hand in hand with city authorities to mitigate the challenges being faced by fellow citizens. The areas of voluntary support include:*

- |  |   |
|--|---|
| • <i>Fund (donation).</i>                          | • <i>Solid Waste Management</i>                     |
| • <i>Market Intelligence</i>                       | • <i>Apps Development</i>                           |
| • <i>Medical Supply</i>                            | • <i>Mosquito Control</i>                           |
| • <i>Shop distancing</i>                           | • <i>Cars for Transport</i>                         |
| • <i>Shopping for Senior Citizens</i>              | • <i>Pathological Test</i>                          |
| • <i>Salary for Domestic Help</i>                  | • <i>Teaching Zoom</i>                              |
| • <i>Food for Neighbours</i>                       | • <i>ATM Cash</i>                                   |
| • <i>Whatsapp group for Neighbours and Grocer/</i> | • <i>Street Security</i>                            |
| • <i>Blood Donor</i>                               | • <i>Ensuring home Quarantine on Medical Advice</i> |

## ➤ Whatsapp group for Covid 19 Health Advisory



**HICO** **NKDA**

**Covid19 Health Advisory by  
WhatsApp at - 9433133621  
By Dr Arnab Roy  
Medical Officer NKDA**

**DON'T PANIC. STAY SAFE.**

*A Whatsapp group has been set up to provide Covid 19 Health Advisory for the New Town citizens. It allows the citizens to interact with the doctor real time on Whatsapp and get advise/answers related to any queries regarding Covid 19.*

➤ ***PHED ensuring uninterrupted availability of adequate water in the township***



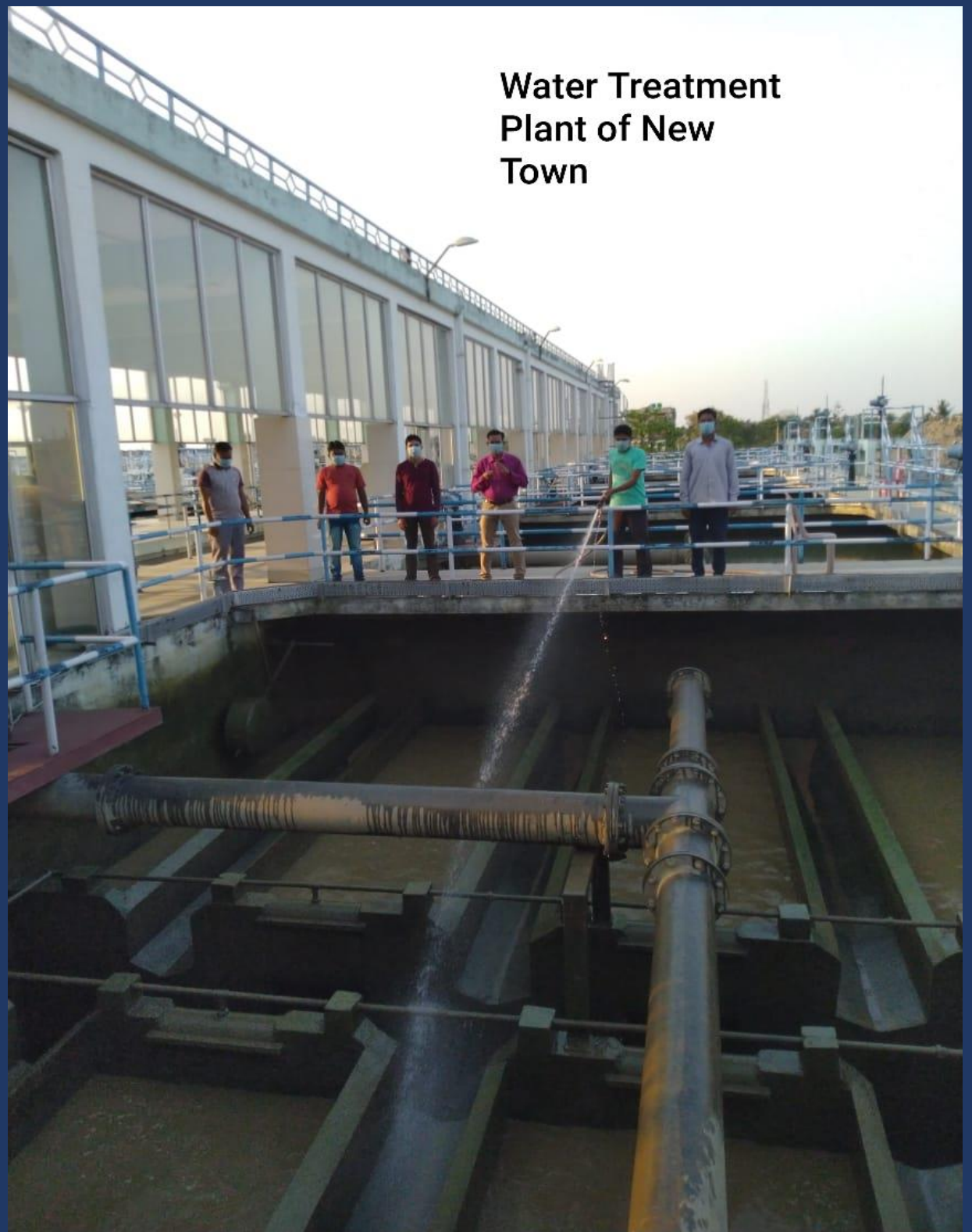
*Hon'ble Chairman, HIDCO, NKDA, and NKGSCCL visited the WTP behind Coal India and the BSP near DLF2, along with the PHED engineers.*

*The Water Treatment Plant (WTP) and Booster Station Plants (BSP) in New Town are being maintained 24X7 by the New Town Kolkata PHED engineers and staff to ensure there is adequate water supply in the New Town.*

*It is also being ensured that enough water treating chemicals are stocked to last several weeks, so that there is no hindrance to uninterrupted supply of clean and usable water in New Town Kolkata*



**Inspection of  
BS-III on 3.4.20**

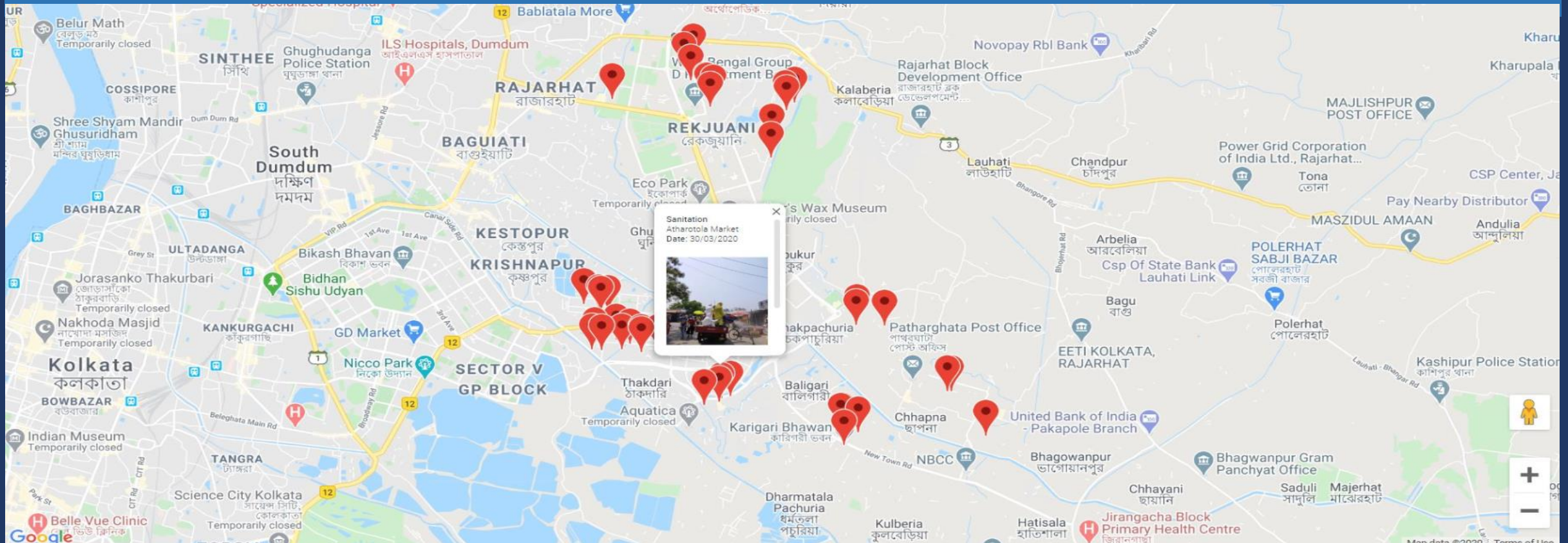


**Water Treatment  
Plant of New  
Town**

*Inspection of the Booster Station and the Water Treatment Plant in New Town*

## ➤ Map based monitoring of sanitization activities

In a unique endeavour, NKDA has launched Google-map based monitoring of sanitization activities in New Town. A platform has been created wherein all the places sanitized by NKDA have their locations and images uploaded/ tagged on a Google map, and it is updated regularly. A single click on any of the tagged locations on the map opens up a window containing a brief description of the location, such as address, picture, and date of sanitization.



A Google Map with the sanitized locations tagged

## ➤ Online Competition for Children

New Town Smart City has launched a unique online competition for children to showcase their creative talents. It basically aims to engage kids in a constructive way, especially during a time when it is practically impossible for them to enjoy the outdoors.

The platform allows one to upload photograph/videos of the children's performances (song, dance, drawing, recitation, sports activity, essay / poetry writing etc.) directly on to the NKGSCCL website or send the same to an email id, as mentioned on the webpage. Every participant will receive a participation certificate, while the best 3 entries will be featured on NKGSCCL's social media pages.

**Online Competition for CHILDREN**  
New Town Kolkata Green Smart City

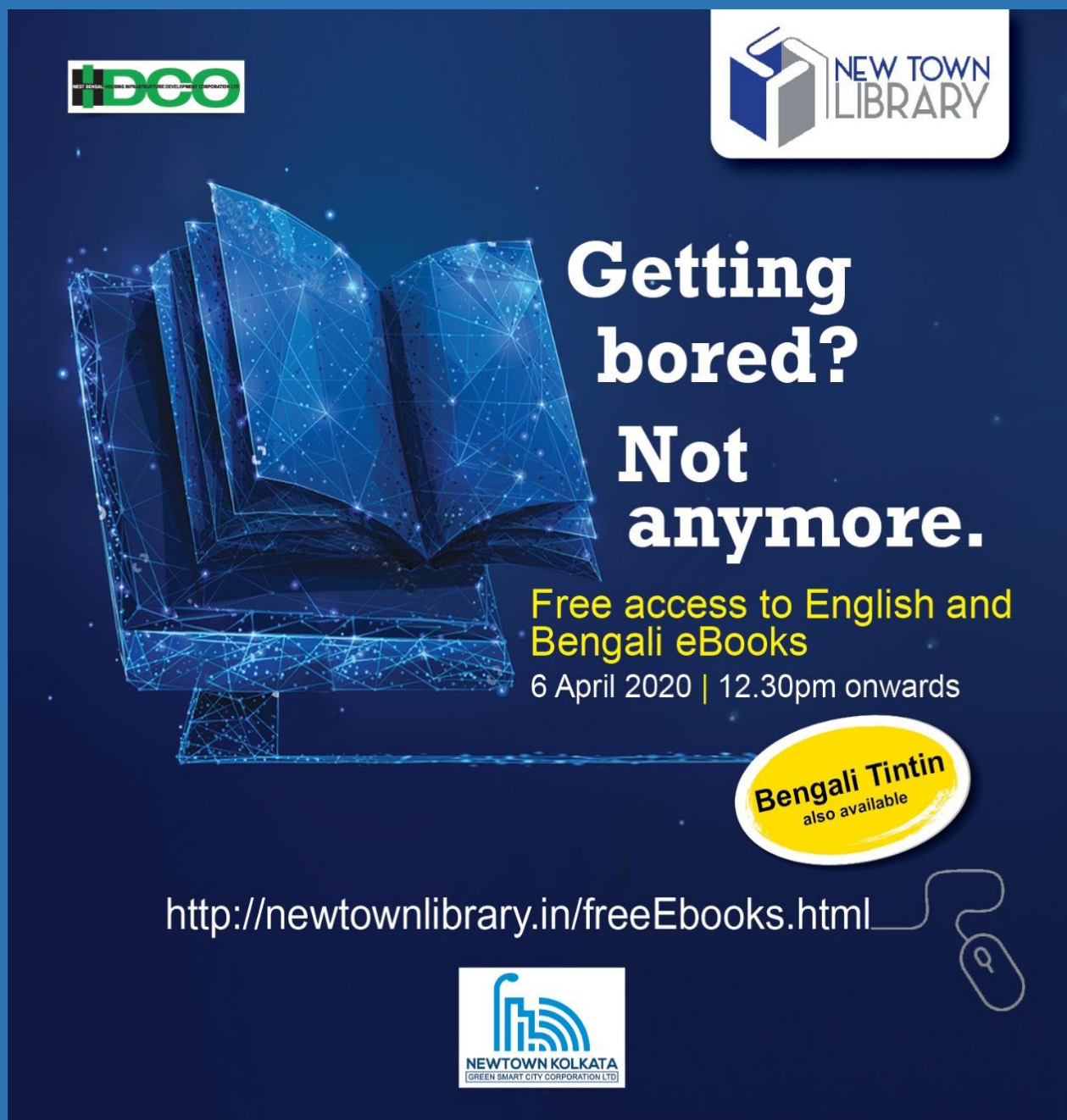
Drawing | Photography | Dance / Singing / Recitation / Sports Activity | Essay / Poetry | Miscellaneous

**ENTRY DEADLINE**  
APRIL 14TH, 2020

For Details Visit  
<https://www.newtowngreencity.in/online-competition/>

NKDA NEWTOWN KOLKATA GREEN SMART CITY CORPORATION LTD. 1800 103 7652

## ➤ Free E-Book options on New Town Library website



**Getting bored?  
Not anymore.**

Free access to English and Bengali eBooks  
6 April 2020 | 12.30pm onwards

Bengali Tintin also available

<http://newtownlibrary.in/freeEbooks.html>

NEW TOWN KOLKATA  
(GREEN SMART CITY CORPORATION LTD)

*Considering the challenges of Covid 19 pandemic, New Town Smart Library has introduced a new option of reading online e-books on its website, which can be accessed from anywhere just with an internet connection.*

*The online library comprises a huge collection of English and Bengali books under several sections.*

*One can sign up for free and easily access the collection of books on the Smart Library website.*

## ➤ Regular Announcement on precautions against Covid 19 for public awareness



*To make public awareness regular, announcements are being made from e-rickshaws moving throughout the city on precautions that are necessary to stop Covid 19 from spreading.*

➤ ***NKDA Manufactured masks distributed to citizens***



*To ensure the safety of the citizens, as well as create awareness about the precautions that need to be taken to arrest the spread ing of Covid 19, NKDA has taken an initiative to manufacture masks and distribute them among citizens of every block in New Town.*

*A packet of masks manufactured by NKDA*

➤ ***Distribution of cooked food and food grains to conservancy workers and labourers***



*Hygienic cooked food and food grains are being distributed to conservancy workers and labourers in New Town, by the city authorities at NKDA office.*



➤ ***NKDA Officials reaching out to senior citizens for help***

*NKDA officials are reaching out to senior citizens in New Town to enquire about their well-being.*

*Also, arrangements are being made to deliver essentials, such as milk, vegetables, fruits, grocery, and other things at the to the doorsteps, especially of the elderly citizens who live alone and have no caregivers.*



*Essentials being delivered to a senior citizen*

➤ ***Ensuring health care facilities for senior citizens***



*It is being ensured by New Town authorities that the senior citizens in New Town receive proper and timely health care facilities.*

➤ *Provision for washing hands at the entrance to New Town markets*



*NKDA has installed wash basins , along with liquid soaps at the entrance to New Town markets, mandating that people must wash their hands before entering the market, to ensure proper hygiene and mitigate the chances of Covid 19 spreading.*

➤ *Drone Surveillance for crowd detection*



*Feed from the Drone camera*

*A daily drone surveillance system has been started in New Town, mainly to monitor the market places as well other places to detect crowding. If any crowd formation is noticed, it is immediately reported to police authorities.*

## ➤ *Introducing Radio New Town for citizens*



*Radio New Town Logo*

*New Town in a unique endeavour has launched an Internet based Radio Station for its citizens' entertainment . This radio facility is available on Google Play Store and can be accessed easily.*

*Launched on 14<sup>th</sup> April 2020, this innovative initiative has been introduced mainly to offer some entertainment options for the citizens, especially during the lockdown times, when venturing out of the homes is practically impossible*

*New Town Radio will play songs, broadcast audio plays, talk shows, chats with doctors, and many more. Also, it will be used as a medium for announcements of various initiatives by the city authorities.*

## ➤ *Session on Mental Well Being for senior citizens*



*A session on mental wellness was organized through video conference for senior citizens to celebrate Poila Boishakh (the Bengali New Year) on 14<sup>th</sup> April, 2020.*

*As the name suggests, the session aimed at improving the mental wellness for the senior citizens of New Town. It involved a lot of fun activities to break the monotony and de-stress the participants in most innovative ways possible.*

*The session was quite a hit, with about 35 participants attending it and enjoying themselves to the fullest.*

